

NEW LIFE GLOBAL

Business Plan



E-TAILING



FRANCHISING



RETAILING



NETWORKING



www.newlifeglobal.co.in

About:

New Life Global is a direct selling company. Deals in good quality Healthcare products, Ayurvedic products, Personal care and Skin care products, Organic agriculture products and animal care products through direct selling since 2020. We have a specialized formulations to promote organic farming. We have also done a lot of work on it. We are providing research base organic products to farmers on cheap and best price. Because we are very much influenced by the laws of nature and we believe that Mother Earth should be protected from toxins in every possible way. We believe that human beings will get the most out of it. Our organic products are a boon for the farmer, health, humanity and the environment. They increase the fertility of the land, increase the yield and quality of the crop, which in turn increases the farmer's profit and gives good health to the eater. We believe nothing is more important than good health. It's this belief that inspires us to develop reliable, quality products and solutions for health care. All these products are marketed by the common people by making a network. As the network grows, Sales also start growing. With this strategy income of common people also increases and everyone's dreams come true. New Life as a team is a team of Global welfare.

Mission:

New Life Global's mission is to introduce innovative, quality oriented products in the fields of health and wellness, organic farming and animal care. We want to convert our customers to a network of successful entrepreneurs through these amazing products and wonderful business opportunity, so that they can live their lifestyles in a better way.

Vision:

The vision of New Life Global is to create such an environment where everyone has financial freedom, good health and secure life.

Company Management Structure

Role and Responsibilities



Tarsem Singh Bhullar

Managing Director &
Head of Sales & Marketing



Aneeta Rani Bhullar

CEO/Director



Charanjeet Singh Kaler

Head of Operations



Harvinder Singh Brar

Social Media Coordinator



Charan Singh Sidhu

Logistics Services Manager



Parveen Goyal

Sen. Manager Accounts



Harjinder Paul Singh

Chief Financial Officer

From Director's Desk



"Talent wins games, but teamwork and intelligence wins championship."

My dear friends,

I welcome to all of you and Congratulate for choosing New Life Global family. You have stepped into the most growing industry in the world by choosing this business opportunity. Dear friends, my dream is that Millions of lives should be made successful through direct selling business. With which their standard of living will rise and economic prosperity will come. That's why It is the grace of God that encouraged us to create a platform in this industry. Friends, this is one and only industry where we all can stand together and achieve success. Today this modern method of marketing has given employment to crores of people. According to experts and research conducted, it is estimated that the direct selling business will cross 65000 crores by 2025. This business will give employment opportunities to crores of people. We are also moving forward unitedly through this opportunity and securing the future of the coming generations. New Life Global will be committed to making your hard work successful with an excellent compensation plan driven by product quality, commitment and trust.

Thank you,

Managing Director
Tarsem Singh Bhullar

OUR PRODUCTS



AGRO CARE



ANIMAL CARE



HEALTH CARE



PERSONAL & SKIN CARE



KIDS CARE



HOME CARE



AYURVEDIC PRODUCTS



KITCHEN CARE

Network Marketing Business Opportunity

BUSINESS PLAN

💡 Ways to make money

- * Retail Profit
- * Direct Sponsor Bonus
- * Generational Bonus
- * Personal Repurchase Bonus
- * Rank-up Bonus
- * Lifetime Rewards

**Business
Premier League
Promo Offer**



💡 TERMINOLOGY

MRP : Maximum Retail Price
DP : Discount Price
BV : Business Volume
PV : Point Volume
IBP : Independent Business Partner

💡 RETAIL PROFIT UPTO:- 10% – 50%

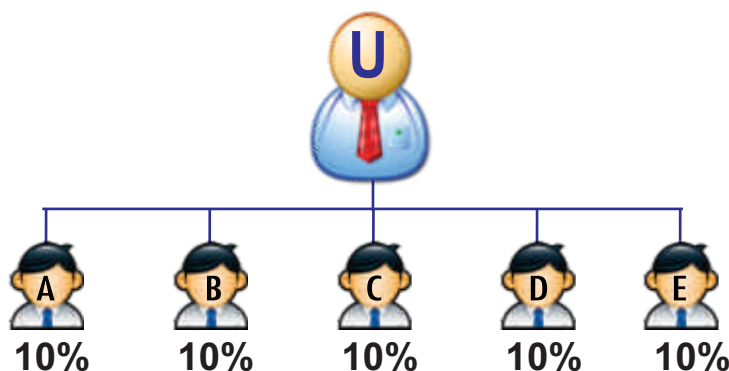
This is the Profit you earn when you merchandise the NLG Products to other People. As a NLG IBP, you can earn up to 50% retail profit on Distributor Price. The following example helps to explain the retail Profit.

In a month, if you buy NLG Products worth Rs. 10,000/- on DP, You can profit upto Rs. 5000/- on retailing.



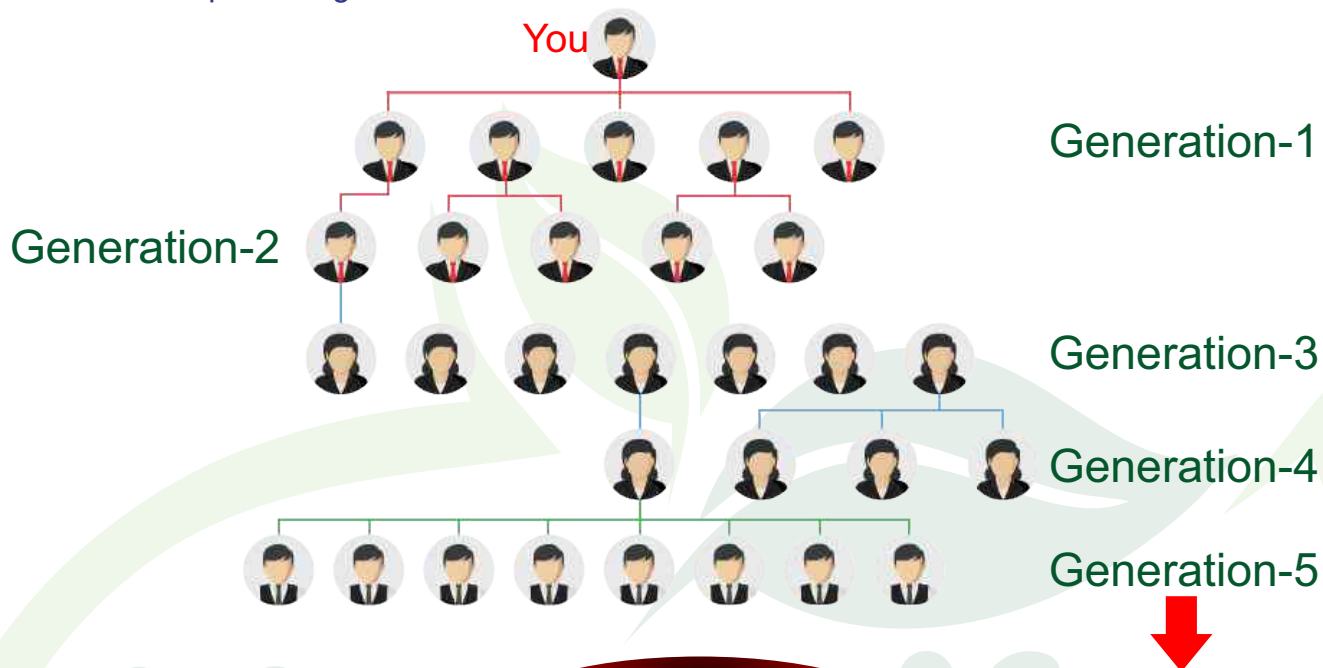
💡 Direct Sponsor Bonus

When you introduce business opportunity to someone and join them through your direct referral code. You will get direct bonus as per compensation plan. The person you have joined will your 1st generation and you will get 10% bonus accordingly. You can check the generational bonus chart for this bonus.



GENERATIONAL BONUS

Generational bonuses are the bread and butter in New Life Global's compensation plan. Every IBP will get a wonderful income upto 10th level. A generational bonus pays distributors a percentage earned from the sales of each level of recruits in their downline.



**Personal Repurchase
Income 10%**

POWER of 5

UPTO 10th Generations

Generations Accessed	Sales Percentage	IBP
1st Gen.	10%	5
2nd Gen.	10%	25
3rd Gen.	10%	125
4th Gen.	10%	625
5th Gen.	5%	3125
6th Gen.	5%	15625
7th Gen.	3%	78125
8th Gen.	3%	390625
9th Gen.	2%	1953125
10th Gen.	2%	9765625

PERSONAL REPURCHASE BONUS 10 %

You will get 10% bonus when you repurchase in your personal ID. This is very good income for those who can do retail well. Every IBP can buy as much as they want. There is no purchase limit in any category.

RANK-UP BONUS

You can reach great success together with New Life Global. Rank up bonus will encourage to every leader to go ahead. Every leader can earn huge money by passing small steps and efforts. Each leadership level is earned as a distribute produces specific business volume requirements. There is no time limit here to achieve next rank. All business will be accumulated for new rank. The levels of leadership are defined in the chart below:



RANK NAME	Required PV	Max. PV from Each Leg	Amount
Leader	4500	1500	25000
Sen. Leader	9000	3000	50000
Gold Leader	18000	6000	100000
Star Leader	27000	9000	150000
Platinum Leader	45000	15000	250000
Diamond Leader	90000	30000	500000
Emrald Leader	135000	45000	750000
Crown Leader	180000	60000	1000000
National Leader	270000	90000	1500000
Gold National Leader	360000	120000	2000000
Blue Diamond Leader	540000	180000	3000000
Black Diamond Leader	900000	300000	5000000

Note: Once a IBP advance a new level, they will not participate for recognition at the lower level again upon reaching the next level. IBP will receive a pin of recognition as per new rank.

LIFETIME REWARDS

At NLG , we acknowledge the importance of rewarding our IBP and assist them to enjoy the fruit of their hard work. We treat our elite leaders with both domestic and international trips every year that can enjoy with their family. Along with this, Every IBP can also win bikes, Luxury Cars and many more other gifts. Again, there is no limit here to win valuable rewards. All the details of the lifetime rewards are given below: 1 Lifetime Rewards Point (RP) = 100PV. A maximum RP (based on the no. of lifetime rewards point defined in offer) will be considered from each leg.

Required RP	Max. RP from Each Leg	Rewards
3	1	Executive Bag
6	2	Wrist Watch
45	15	Android Phone
90	30	Laptop
180	60	Thailand Tour
240	80	Hero Bike
450	150	Switzerland Tour
1752	584	Polo Car
3300	1100	Creta SUV
5700	1900	Toyota Crysta
7200	2400	Toyota Fortuner
10500	3500	BMW
20010	6670	Mercedes Benz



Worth
Rs.50 Lakh

Worth
RS.1 CR.

Now dreams will come true.



Respected Ranks

Black Diamond Leader

Blue Diamond Leader

Gold National Leader

National Leader

Crown Leader

Emerald Leader

Diamond Leader

Platinum Leader

Star Leader

Gold Leader

Senior Leader

Leader

- IMPORTANT** : In order to avail the mentioned benefits, First of all you must activate (Green) your ID.
- STATUTORY WARNING** : Make sure that you understand what is being offered to you. Do not be misled by claims that benefit offers are easily achieved. Your income depends upon your involvement, activity, commitment, efforts etc.
- TERMS & CONDITION** : To receive bonuses by participating in New Life Global's compensation plan, Every IBP must be active and place a repurchase order of any products with at least 500BV during each month on their ID or join a new IBP direct with at least 1000BV.
*5% TDS as per the income tax act. 5% Company admin charges will be applicable. *Trimming will be applicable if necessary.
Closing Monthly & Payout will be released 10th date of each month. Distributors are allowed only one ID against one PAN.

Join Us



NLGE Organics Pvt. Ltd.

Near Bus Stand, Main Road, Samalsar
Distt. Moga (Pb.)-142049

Customer Care:  +917087088620

E-mail: newlifeglobal3817@gmail.com

www.newlifeglobal.co.in